

Congratulations:

You are now a member of the world's largest club composed of individuals from every walk of life, whose prime objective is to spread cheer and good will - The Charlie Greer Happy Huggy Bear Club - bound together by one big affectionate bear hug. As a member, you will be Entitled to participate in any of the special Huggy Bear activities forthcoming on WABC - among other things. In order to enjoy maximum benefits from your Happy Huggy Bear Card, I urge you to keep it with you at all times. Each one is numbered - and your number could be very important to you in the near future.

Thank you very much for writing and for the patience you've displayed in waiting for delivery of the Huggy Bear Card. The delay in mailing was due to the fantastic number of requests, and believe me, the response has been overwhelming... far beyond my wildest expectations. Since it has always been my policy to read each single piece of mail addressed to me, processing of the cards and letters is quite naturally slower than it would be had I delegated this task to others. I firmly believe that you deserve this personal attention.

The name space on the cards has been left blank. The reason for doing this is because some listeners have indicated their intention of presenting it to someone else whom they feel could benefit from the many advantages possession of the Happy Huggy Bear Card brings.

In closing may I add, I hope you will continue to hang in there Huggy Bear at 77 on your dial, WABC, from 1 to 3 p.m. Monday through Friday and 12 noon to 3 p.m. on Saturday for the Charlie Greer Show.

Affectionately yours,

King of the Huggy Bears

P. S. The world needs more people like you.